

# **Professional Profile: Kris Doda**

**Visual Designer**



Full name: **Kristian Dodaj**  
Short name: **Kris**  
Date of Birth: **March 1, 1997**  
Residency: **Prishtina, Kosova**  
Website: [kdoda.com](http://kdoda.com)

### **Brief introduction:**

Kris is a highly experienced graphic designer, branding specialist, and visual communication expert with nine years of experience working as a graphic designer, freelancer and in partnership with marketing agencies. He has a proven track record of serving local and global clients such as GLP Global, Moderna Inc, Itaú Bank U.S., Domino's & Dupuis.

He is known for his ability to solve problems creatively while maintaining a professional and sensitive approach to communication. Kris has a strong intuition and is able to make quick decisions using his analytical skills.

Kris is driven to pursue excellence and constantly pushes boundaries in his work. He is a great listener and able to absorb information quickly. He is known for delivering results and getting things done.

Kris is fluent in English, his native language is Albanian, and can communicate a very basic Spanish.

## Range of skills & interests:

Pro: Graphic Design, Identity Design, Typography, Positioning.

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Advanced: UI/UX Design, Video Editing, Audio Editing, Web Developing, Copywriting, Email Marketing, Content design, Web Design, Art Direction, Photography, Information Design, Publication Design, Advertising Design, Multimedia Design, Motion Graphics, Packaging Design, Content analysis.

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Beginner: Screenwriting, Storyboarding, Search Engine Optimization, 3D Design, Display Design, VFX, Music Producing.

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Learning: Human Psychology, Product Design, AI tools

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Interests: AI, IoT, innovation, music, automation tools, exploring different viewpoints, and teaching people.

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## Work Experience:

**March  
2023 - 2024:**

Visual Designer  
KRISDODA LLC

United States of  
America

Kris worked with a handful of personal clients during this period, focusing primarily on web and print design. Notably, he worked on a book for Carmen Dell'Orefice. In addition, he partnered with C&A Digital in White Plains to undertake several other projects. These projects involved various areas, such as UI/UX, prototyping, information design and product design on complex levels. One of the largest projects was for Moderna Inc. (Global)

**2021-2023:**

Ministry of  
Foreign Affairs of the  
Republic of Kosova

Advisor on Digital  
Diplomacy.

This experience covers the development of strategies and digital materials for campaigns, government promotions, events, and visits. Managing projects and producing diverse content (image, video, motion graphics) to promote all of the Foreign Ministry's activities and those of the country at large. The platforms for publishing content were websites, social media, and TV broadcasts (local and international). Kris was in charge of redesigning and creating 4 websites, including the Foreign Ministry & Embassies website, which were two of the larger projects. Both involved positioning, organizing, building, and managing projects that enhanced the civil services provided to millions of people.

Aside from the websites, Kris contributed to improving the state's official identity through hundreds of print and digital materials used in campaigns, events, social media, and daily official

communication with foreign nations. Kris managed digital communication while being on numerous official visits throughout the world, working closely with a variety of people on each visit.

This experience enhanced his ability to work in a variety of scenarios with a wide range of people. He had the chance to work with great media and digital marketing teams from all over the world during this time. His experience with the Foreign Ministry was helpful and productive because he was involved in a wide range of projects, from improving technical automation, enhancing digital representation through content, graphic & motion design to managing the digital/media aspect of visits and events in France, Germany, New York, Washington, California, Austria, UK, Belgium, Slovenia, UAE, and other countries.

**Mid 2018–Now:**

KRISDODA LLC  
& Freelance

Visual Designer

Starting Mid 2018, Kris had extensive experience working with a wide range of clients, providing excellent and reliable service on each and every project. He approached each project with a customer-first mindset, ensuring that the end result met the needs of the client and their target audience.

Kris proved a strong ability to communicate effectively with clients, keeping them informed of progress and taking their feedback into consideration to ensure that the end result exceeds their expectations. He is highly organized, ensuring that each project is completed on time and within budget.

His dependability and commitment to providing the best possible service have helped him to earn the trust and respect of clients.

Kris is always looking for ways to improve the client experience, whether that means finding new and innovative ways to meet their needs or simply being available to answer questions and provide support. His dedication to delivering high-quality results has made him a sought-after partner for clients from a wide range of industries.

Overall, Kris' experience working with different clients has allowed him to develop a deep understanding of what it takes to provide excellent and reliable service for marketing agencies.

Kris has been known for his excellent communication skills, ensuring that he stays in close touch with clients and partners throughout each project. He is always focused on providing top-notch service, paying close attention to client needs, and responding quickly to any questions or concerns.

**2016–2018:**

Redmill agency

Visual Designer,  
Creative Director

As a visual designer, he was responsible for creating concepts, to communicate ideas that inspire, inform, or captivate consumers. His tasks included creating logos, brochures, websites, product packaging, displays, and advertisements.

Later on, Kris moved up to a creative director role, where he was responsible for overseeing the creative aspects of projects from start to finish. As creative director, he was involved in every aspect of the creative process, from brainstorming and concept development to design execution and presentation to clients.

Activities in this role included:

Concept development: Kris worked with the creative team to develop and refine ideas, ensuring they align with the client's brand and goals.

Art direction: He oversaw the visual style of projects, working with designers to ensure a cohesive look and feel.

Client presentations: Kris presented concepts and designs to clients, gathering feedback and making necessary revisions.

Team management: He led and mentored the creative team, ensuring each member was meeting expectations and contributing to the success of the agency.

Kris's extensive experience and leadership skills allowed him to bring a unique perspective to the creative process and drive outstanding results for clients.

**2015–2016:**

Criteria Edu

Graphic Designer,  
Video editor, Motion  
Designer

At the age of 18, Kris started working here as a graphic designer for an educational videos project, Kris was responsible for creating engaging and educational videos for various clients. He used his expertise in graphic design and animation to create visually appealing and impactful content that effectively conveyed complex information. In addition to his design skills, Kris gained new knowledge in video and audio recording and editing. He was responsible for ensuring that all recordings were of high quality and properly edited to create a seamless viewing experience. He also had experience in content editing, where he reviewed and made necessary changes to the script to

ensure it accurately conveyed the intended message.

Activities in this role included:

1. Concept development: Kris worked with the creative team to develop concepts for each video, ensuring it met the client's objectives and was visually appealing.
2. Motion design: He created motion graphics, animations, and illustrations that effectively communicated the information in an engaging manner.
3. Video and audio recording and editing: Kris was responsible for ensuring the video and audio recordings were of high quality and properly edited for a seamless viewing experience.
4. Content editing: He reviewed and made necessary changes to the script to ensure the information was accurately conveyed.

**2011–2015:**

Freelance

Graphic Designer,  
Image editor

At the age of 13, Kris began freelancing among his friends and the local community. He began designing t-shirts in 2012, which were sold to many locals, proving that his graphic design talent was taking off.

**What is it like to work with Kris?**

Kris is a valuable asset to any team. He is adaptable, attentive, results-oriented, and considerate. His ability to navigate unexpected challenges, excellent listening skills, and great sense of humor make him a pleasure to work with.



